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FOR IMMEDIATE RELEASE

HOTEL JULIEN DUBUQUE IS A TOP PICK AMONG MEETING PLANNERS FOR SECOND YEAR IN A ROW

DUBUQUE, Iowa (July 30, 2012) – Meeting planners are very fond of the landmark Hotel Julien Dubuque in downtown Dubuque, Iowa (www.HotelJulienDubuque.com), as evidenced by the hotel's most recent recognition as one of the top facilities for meetings in the central part of the country in *Meetings Focus* magazine's annual survey. This news comes on the heels of the hotel being awarded TripAdvisor.com's Certificate of Excellence for 2012, an award given only to the best in the business based on traveler ratings.

Each year *Meetings Focus* magazine polls meeting planners to see which properties they consider the most outstanding for meetings. Criteria includes: quality of meeting space; guest rooms; guest services and amenities; food and beverage service; the efficiency and helpfulness of staff; the availability of technical equipment; recreation facilities and activities; and overall value and experience. Just 50 hotels were honored in the 11-state mid-America region. This is the second year in a row Hotel Julien Dubuque made the elite list.

Hotel Julien Dubuque underwent a \$34 million renovation several years ago to restore this 1915 Beaux Arts architectural gem to its original grandeur. Today, the property offers guests a complete boutique hotel experience, with richly appointed suites and extensive amenities that include Potosa Spa; Caroline's Restaurant, also a TripAdvisor.com Certificate of Excellence winner for 2012; Riverboat Lounge; and a sunlit pool and fitness center. The renovation also presented a rare opportunity to incorporate modern amenities, namely technology and high-end furnishings for its 133 guest rooms. There is 15,000 square feet of meeting space, large enough for groups up to 400, with the Grande Ballroom and River Terrace both offering stunning views to the Port of Dubuque.

Hotel Julien Dubuque is managed by IDM Group (www.inndevmgt.com), based in Madison, Wis. and specializing in boutique hotel development, acquisition, repositioning and management.

For reservations and meeting facility inquiries, log on to www.HotelJulienDubuque.com or call 800-798-7098.

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