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FOR IMMEDIATE RELEASE

HOTEL JULIEN DUBUQUE WINS AWARD FOR BEST RENOVATION FROM '1000 FRIENDS OF IOWA'

DES MOINES, Iowa (November 10, 2010) – The Hotel Julien Dubuque (www.hoteljuliendubuque.com), located in Dubuque, Iowa, was chosen as the recipient of 1000 Friends of Iowa's 2010 Best Development Award in the category of Best Renovated Commercial/Civic in a large community. 1000 Friends (www.1000friendsofiowa.org) honored the award winners at their annual meeting held at the end of October.

The Hotel Julien Dubuque was selected to receive the award for Best Renovated Commercial/Civic in a large community because the beauty and authenticity of this historic rehabilitation project showcases how continued investment in our existing buildings can revitalize and sustain a downtown area.

The judges of the competition gave the project high marks, stating, "This is a truly remarkable rehabilitation of this beautiful hotel. What an asset for the community of Dubuque."

Hotel Julien Dubuque was built in 1915. Today, this meticulously renovated historic property with views to the Mississippi River offers large suites, a grand ballroom and meeting rooms. Other amenities include an on-premise spa, restaurant, lounge, and sunlit pool and fitness center. Hotel Julien Dubuque is managed by IDM Group, LLC, a specialist in boutique hotel development and management.

1000 Friends of Iowa established the Best Development Awards in 2001 to showcase development projects and programs across the state of Iowa that best reflect the principles of smart growth and sustainable development and to recognize the cities, companies, non-profit organizations and individuals that made these projects or programs possible. The winners of

the Best Development Awards are models of how responsible development practices provide benefits to the community, the environment, and quality of life for future generations.

1000 Friends of Iowa is a nonprofit, membership-driven organization headquartered in Des Moines. With over 400 members across the state, their mission is to unite citizens for responsible land use and sustainable development. Their goals include farmland protection, responsible land stewardship, revitalization of cities and towns, and improved quality of life for future generations. To learn more about 1000 Friends of Iowa or about the recipients of the 2010 Best Development Awards, visit 1000 Friends' website at www.1000friendsofiowa.org.

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