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FOR IMMEDIATE RELEASE



Potosa Spa

Potosa Spa Names New General Manager

DUBUQUE, IA – Shannon Runde has recently been named the General Manager of Potosa Spa, located in the lower lever of Hotel Julien Dubuque. In her new role, Shannon manages operations, develops new treatments and packages, handles group bookings, and leads a team of estheticians, massage therapists, wellness coordinators, nail technicians, and cosmetologists.

Shannon’s experience in the industry dates back to 1995 when she began working as an assistant stylist in Hinsdale, Illinois. She went on to complete training with Vidal Sassoon Stylists and Colorists at Frank Gioranda Salon and spa in Wheaton, Illinois. Upon graduation, Shannon opened a small salon in Schaumburg, Illinois. Shannon moved to the area when she began her family and, most recently, worked in a supervisory capacity at Stonedrift Spa in Galena, Illinois.

Shannon is currently pursuing a Bachelor of Arts degree in Psychology at Clarke University.