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FOR IMMEDIATE RELEASE



HOTEL JULIEN
DUBUQUE

**HOTEL JULIEN DUBUQUE IS NAMED OUTSTANDING
LODGING PROPERTY AT 2015 IOWA TOURISM CONFERENCE**

DUBUQUE, IA – Hotel Julien Dubuque was recently recognized with the Outstanding Lodging Award at the 2015 Iowa Tourism Conference held in Fairfield, Iowa. Hosted by the Iowa Tourism Office and the Travel Federation of Iowa, the annual awards ceremony honors excellence in the tourism industry.

In a release published by the Iowa Tourism Office on October 23rd, Carla Eysink, president of the Travel Federation of Iowa, is quoted as saying, “The Iowa Tourism Awards are the highest honor given in our state’s tourism industry...The winners are truly the best of the best.”

Dubuque, Iowa was the recipient of three awards including Outstanding Event, Outstanding Lodging (Metro), and the People’s Choice Award. Outstanding Event was awarded to America’s River Festival for its efforts in supporting the travel industry in Iowa. People’s Choice Award went to Dig In!, Iowa’s Ag Innovation Tour, a collaboration between the Ames Convention and Visitors Bureau, Dubuque Area Convention and Visitors Bureau, Waterloo Convention and Visitors Bureau and Quad Cities Convention and Visitors Bureau.

Hotel Julien Dubuque received the Outstanding Lodging (Metro) award designed to recognize an exceptional lodging property that demonstrates excellence in supporting and growing tourism in Iowa.

Throughout the year, Hotel Julien Dubuque celebrated a number of significant milestones, including the airing of two episodes of ABC’s hit reality show *The Bachelor* which were filmed at the hotel, the inaugural Dubuque Diamond Dash, and the 100th anniversary of the hotel’s grand re-opening in 1915. The hotel also sponsored community events that are known for driving Dubuque tourism, including the Julien

Dubuque International Film Festival, America's River Festival, and Dubuque Food & Wine Festival.

“We are honored to be recognized as Iowa's Outstanding Lodging Property and are proud to count ourselves among the many amazing tourism partners in our great state,” said Dwight Hopfauf, General Manager of Hotel Julien Dubuque. “From departmental teams and leadership to IDM Hospitality Management and our ownership, this award encompasses a concentrated team effort to ensure the enjoyment of visitors to our city and hotel.”

The annual Iowa Tourism Conference brings together nearly 300 industry representatives from across the state to network, attend educational sessions and discuss emerging industry trends.

Tourism is an \$8 billion industry in Iowa, employing more than 66,500 people statewide and more than 2,830 people in Dubuque County alone. Travel related expenditures for Dubuque County totaled \$329.01 million with payroll totaling \$50.58 million in 2014, according to the annual Iowa Economic Development Authority Impact of Travel Report.

ABOUT HOTEL JULIEN DUBUQUE

Located in the heart of Dubuque's Old Main District, Hotel Julien Dubuque offers the area's most elegant accommodations and impeccable service. Built in 1915 and extensively renovated in 2009 to restore its original grandeur, this remarkable boutique hotel marries modern amenities with historic charm, featuring richly appointed suites, a stunning Grande Ballroom, exquisite meeting spaces, and a sunlit pool and fitness center. An annual recipient of *TripAdvisor's* Certificate of Excellence, the property is home to Potosa Spa, Caroline's Restaurant, and Riverboat Lounge, a local hot spot for live music and craft cocktails. Over the decades the hotel has welcomed its share of dignitaries, including Abraham Lincoln, “Buffalo Bill” Cody and Mark Twain, along with the notorious Chicago gangster Al Capone.

For additional information and to book your stay at Hotel Julien Dubuque, please call 563.556.4200 or visit www.hoteljuliendubuque.com.

Hotel Julien Dubuque is managed by IDM Group (www.idmhospitality.com), based in Madison, Wis. and specializing in boutique hotel development, acquisition, repositioning and management.